

Blackpool Council Licensing Service				
Representation made by a Responsible Authority to an application for the grant of a Premises Licence				
Responsible Authority				
Name of Responsible Authority	Public Health, Blackpool Council			
Name of Officer <i>(please print)</i>	Dr. Arif Rajpura, Director of Public Health			
Signature of Officer	Dr. Arif Rajpura			
Contact telephone number	01253 476363			
Date representation made	16	09	2022	
Do you consider mediation to be appropriate			<input type="checkbox"/>	No <input type="checkbox"/>
Premises Details				
Premises Name	Vicky's Afrocentric Services Ltd.			
Address	55-59 Dickson Road			
	Blackpool			
Post Code	FY1 2AP			
Reasons for making representations				
<p>The Public Health Department, Blackpool Council, write in reference to the application for a license to sell alcohol from Vicky's Afrocentric Services Ltd in Claremont ward.</p> <p>Claremont Ward has been subject to the Cumulative Impact Policy (CIP) since 2009.</p> <p>As stated in Blackpool Council's Statement of Licensing Policy –</p> <p>The effect of the policy is to create a rebuttable presumption that applications listed above will be refused. To rebut this presumption, an applicant would be expected to show through the operating schedule, and where appropriate, with supporting evidence, that the operation of the premises will not add to the cumulative impact already being experienced.</p> <p>Following review of this application, Public Health, Blackpool Council, make a formal objection due to the following concerns:</p>				

Deprivation

Claremont is the 2nd most deprived ward in the country as well as in Blackpool.

70% of households are transient renters who are renting a room

Health related information

There are approximately 90 alcohol related hospital admissions from Claremont per year, that is, admissions where the primary reason for admission is alcohol.

The alcohol related admission ratio of 255.4 is approx. 150% higher than the national average. In comparison Blackpool is 68% higher than the national average.*

A&E attendances significantly reduced in 2020/21 due to coronavirus and subsequent restrictions and lockdowns,

There were 133 ambulance callouts for incidents relating to overdose, ingestion and poisoning (of which alcohol is one element) in 2020/21 in Claremont

This is a callout rate of 18.2 per 1,000 pop., the second highest rate in Blackpool and 5 times higher than the Lancashire average of 3.2 per 1,000

Ambulance call out rates for overdose, ingestion and poisoning range from 1.6 in Norbreck to 18.2 in Talbot

While the callout rate has decreased over previous years in Claremont it still has one of the highest rates in Lancashire

Alcohol reported incidents

There were 28 assault related attendances at A&E in 2020/21 from people living in Claremont

This attendance rate of 3.8 per 1,000 pop is over 2 times higher than the Blackpool average (1.4) Assault related A&E attendances range from 0.3 per 1,000 pop. in Greenlands to 4.2 per 1,000 in Bloomfield

There were over 394 police recorded domestic abuse incidents in Claremont in 2020/21

The rate of domestic abuse incidents is 54.9 per 1,000 population, the second highest rate in Blackpool

The Claremont domestic abuse incident rate is more than twice the Blackpool average of 25.9 and over 4 times the Lancashire average of 12.0.

There were 381 police recorded domestic abuse crimes in Claremont in 2020/21

Claremont has the second highest recorded crime rate for domestic abuse in Blackpool, a rate of 53.1 per 1,000 population compared to a Blackpool average of 24.7 per 1,000 and a Lancashire average of 13.1 per 1,000.

The domestic abuse crime rate is consistently high in Claremont ward.

In 2020/21, 308 of Claremonts police recorded incidents had an alcohol qualifier, ie they were incidents where the consumption and effects of alcohol are more than merely incidental.

Along with Talbot ward, Claremont has the highest rate of police incidents with an alcohol qualifier (42.9 per 1,000), over 3 times the Blackpool average (13.1) and almost 9 times the Lancashire average (4.81)

The police incident rate with an alcohol qualifier ranges from 3.4 per 1,000 population in Stanley to 42.9 per 1,000 in Claremont.

While the alcohol related incident rate is significantly higher than the Blackpool average, the incidence rate did decrease from 78.7 per 1,000 in 2019/20.

Of the 2,301 notifiable crimes in Blackpool in 2020/21 where alcohol consumption was an aggravating factor, 335 (15%) were in Claremont.

Claremont has the third highest rate of alcohol related crime in Blackpool.

The rate of alcohol related crime in Claremont is 46.7 per 1,000 population, almost 3 times higher than the Blackpool average of 16.3 and 7 times higher than the Lancashire average of 6.2.

* The admission ratio compares Claremont against a national average of 100. This indirect method of standardisation means Claremont is compared to the age-specific rates for England as a ratio so while the ward and Blackpool can compare nationally, they can't be compared to each other.

Ambulance callouts, police incidents and crimes are based on the location of the incident

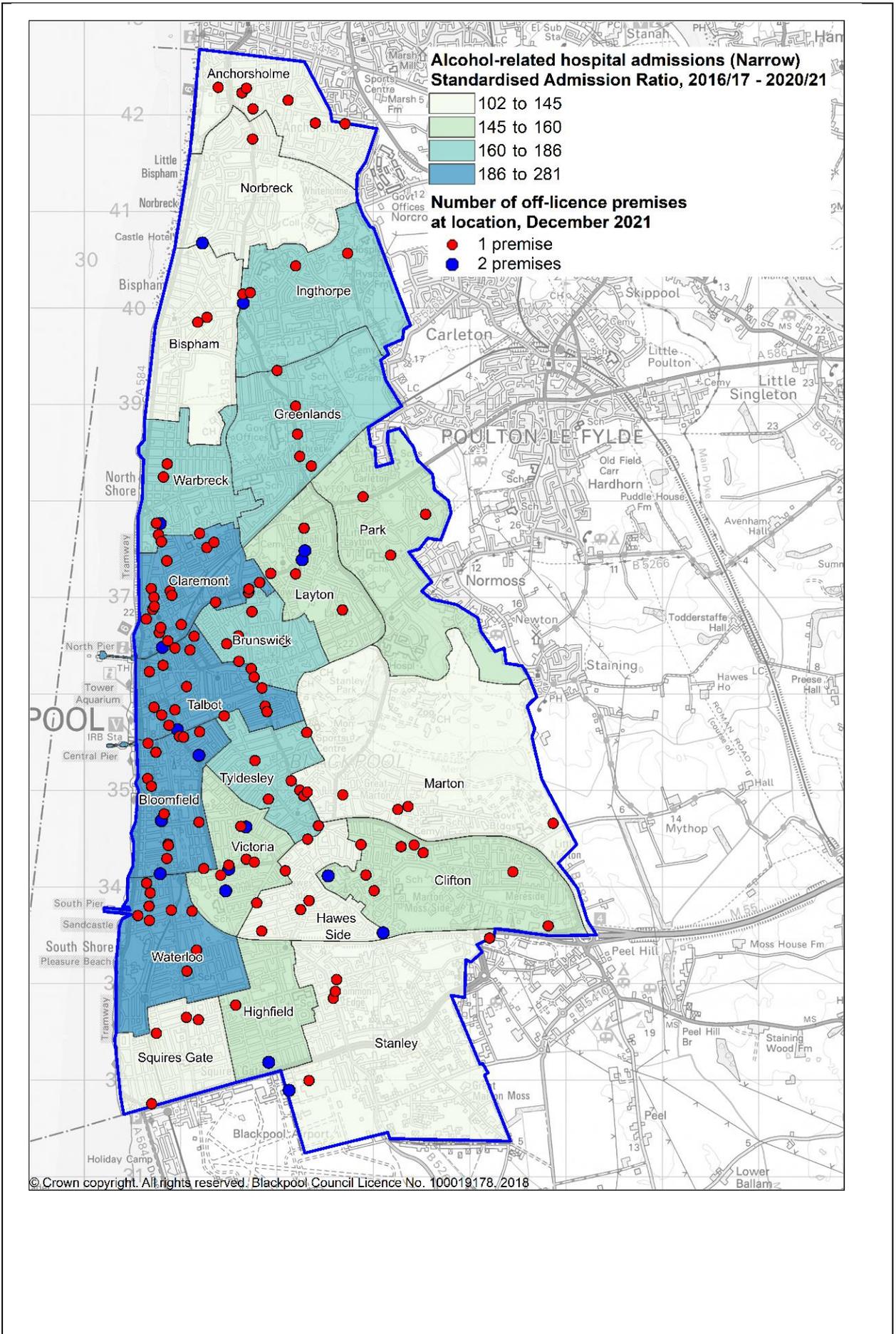
Hospital admissions and A&E attendances are based on location of residence

1 - PHE, Local Health

2 - Experian Mosaic

3 - TIIG AED Assault data

4 - MADE District Profile - <https://www.lancashire.gov.uk/lancashire-insight/made-partners-area/tables-and-charts/>



Concerns regarding the application:

Public Health justifiably has concerns that if an alcohol license is granted to these premises, it would increase the availability of alcohol in an area which is already experiencing significant levels of alcohol-related harm. This premise is situated in a ward that has the highest rate of police incidents with an alcohol qualifier. There are 19 off-licence premises in Claremont ward (data as at 2021). The map above demonstrate the cluster of alcohol premises in Claremont ward and the surrounding areas in relation to the rate of alcohol-related hospital admissions and alcohol-related crime.

Public Health has concerns that this premises is situated in an area where there are also a large number of premises that sell alcohol within close proximity.

Public Health believes that the applicant has not taken the wider challenging factors of the area into consideration within their application. We are aware of the problem of street drinking within the locality in which this premise is located. These problems have a negative impact on public safety and the health and wellbeing of the local community. The sale of low value/high alcohol products and the potential negative impact of increasing alcohol availability within this locality are not taken into consideration.

Public Health would ask the Licensing Committee to consider the potential risks associated with the increase in the availability of alcohol within this Saturation Area in their deliberations as to whether to grant this application. It is difficult to see how the granting of this application would not add to the cumulative impact already experienced in this area.

Data sources:

PHE, Local Health

TIIG AED Assault data

MADE District Profile - <https://www.lancashire.gov.uk/lancashire-insight/made-partners-area/tables-and-charts/>

Blackpool JSNA 2019



Dr Arif Rajpura

Director of Public Health, Blackpool Council